

WE ARE KOMODO



HOTELS - DESTINATIONS - BRANDS - INFLUENCERS

WIZZ AIR

CAMPAIGN OVERVIEW

KOMODO were contracted by Wizz air to help give the company exposure into wider markets, with a particular focus on their new routes from London Luton. KOMODO sourced 5 of the UK's biggest travel influencers and documented their journey to Puglia, Italy.

DELIVERABLES

2 x Story Mentions from each influencer
10 x Social Images

TRIP LOCATION

Italy, Puglia

INFLUENCERS



@LOAN_LOVE_
83.4 K FOLLOWERS



@ROSACRESPO
298 K FOLLOWERS



@NAILA
327 K FOLLOWERS



@SARAHHASHCROFT
863 K FOLLOWERS

CAMPAIGN RESULTS

TOTAL POSTS: **4**

TOTAL LIKES: **37,000**

TOTAL STORIES: **74**

AVERAGE STORY VIEWS: **275.5**

SOCIAL REACH: **1.6M**

