# WE ARE KOMODO









HOTELS - DESTINATIONS - BRANDS - INFLUENCERS

## **WIZZ AIR**

#### **CAMPAIGN OVERVIEW**

KOMODO were contracted by Wizz air to help give the company exposure into wider markets, with a particular focus on their new routes from London Luton. KOMODO sourced 5 of the UK's biggest travel influencers and documented their journey to Puglia, Italy.

#### **DELIVERABLES**

2 x Story Mentions from each influencer 10 x Social Images

#### TRIP LOCATION

Italy, Puglia

## **INFLUENCERS**



@LOAN\_LOVE\_ 83.4 K FOLLOWERS



@ROSACRESPO 298 K FOLLOWERS



@NAILA 327 K FOLLOWERS



@SARAHHASHCROFT 863 K FOLLOWERS

# CAMPAIGN RESULTS

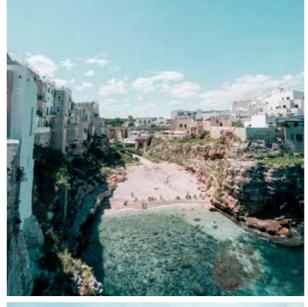
TOTAL POSTS: 4

TOTAL LIKES: **37,000** 

TOTAL STORIES: 74

AVERAGE STORY VIEWS: 275.5

SOCIAL REACH: 1.6M















www.wearekomodo.com