

WE ARE KOMODO

   
HOTELS - DESTINATIONS - BRANDS - INFLUENCERS

ANANTARA

CAMPAIGN OVERVIEW

With Anantara's main objective being social growth, KOMODO selected a group for their global social reach of over 7M. The 6 influencers have grown a loyal following due to their individually creative and aspirational lifestyle pages which combine both travel and fashion.

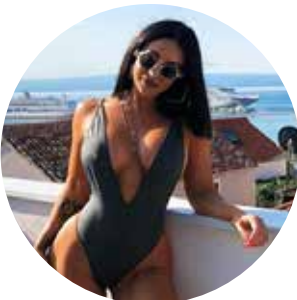
DELIVERABLES

1 x Video Campaign of the beautiful resort
Professional & edited photo content
Influencer content of tagged posts & continuous Instagram stories throughout the stay

TRIP LOCATION

Sri Lanka

INFLUENCERS



@STEPH_PACCAA
1 M FOLLOWERS



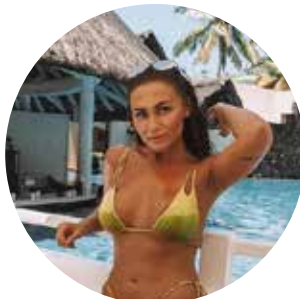
@ROSANNAARKLE
4.1 M FOLLOWERS



@MEGKYLIE
481 K FOLLOWERS



@ITSLAURENDOTCOM
1 M FOLLOWERS



@SARAHHASHCROFT
893 FOLLOWERS



@IAMSOPH
743 FOLLOWERS

CAMPAIGN RESULTS

TOTAL POSTS: **58**

TOTAL LIKES: **+850K**

GROWTH: **5.8K**

SOCIAL REACH: **7.5M**

